



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

American Rambler Productions  
138 Conant St  
Beverly, MA 01915

# Contract # 1370347

Schedule Dates 09/12/12-09/18/12  
Advertiser Romney for President (25779)  
Agency American Rambler Productions (11943)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand ROMNEY/73 (472508)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name KINCA,STEPHAINE  
Phone/Fax /  
CPE 11943/1186/73  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments ROMNEY  
JARED SALLES

Date Entered 09/11/12  
Last Modified 09/11/12  
Entered By Amy Marino  
CO-OP No  
Headline # ECR09815952  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$6,468.75  
Net Total \$36,656.25  
Sales Tax

## Columbus (WTTE)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Sep. 2012           | 62        | \$43,125.00        |
| <b>Grand Total:</b> | <b>62</b> | <b>\$43,125.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station         | Comments          | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-----------------|-------------------|---------|
| 1.0  | Normal Line / SPOT (1)         | 09/12/12-09/14/12 | 2   | :30    | 6:28:30A- News-Good Day Express      |     |    |    | 1  | 1  | 1  |    |    | 3     | \$225.00 | \$675.00   | Columbus (WTTE) | GOOD DAY EXPRESS  | 9/11/12 |
| 2.0  | Normal Line / SPOT (2)         | 09/17/12-09/18/12 | 2   | :30    | 6:28:30A- News-Good Day Express      |     | 1  | 1  |    |    |    |    |    | 2     | \$225.00 | \$450.00   | Columbus (WTTE) | GOOD DAY EXPRESS  | 9/11/12 |
| 3.0  | Normal Line / SPOT (3)         | 09/17/12-09/18/12 | 2   | :30    | 6:58A- News-Good Day Columbus-7am    | 2   | X  | X  |    |    |    |    |    | 2     | \$350.00 | \$700.00   | Columbus (WTTE) | GOOD DAY COLUMBUS | 9/11/12 |
| 4.0  | Normal Line / SPOT (4)         | 09/12/12-09/14/12 | 2   | :30    | 6:58A- News-Good Day Columbus-7am    | 3   |    |    | X  | X  | X  |    |    | 3     | \$350.00 | \$1,050.00 | Columbus (WTTE) | GOOD DAY COLUMBUS | 9/11/12 |
| 5.0  | Normal Line / SPOT (5)         | 09/12/12-09/14/12 | 2   | :30    | 7:30A- News-Good Day Columbus-7am    | 3   |    |    | X  | X  | X  |    |    | 3     | \$350.00 | \$1,050.00 | Columbus (WTTE) | GOOD DAY COLS     | 9/11/12 |
| 6.0  | Normal Line / SPOT (6)         | 09/17/12-09/18/12 | 2   | :30    | 7:30A- News-Good Day Columbus-7am    | 2   | X  | X  |    |    |    |    |    | 2     | \$350.00 | \$700.00   | Columbus (WTTE) | GOOD DAY COLS     | 9/11/12 |
| 7.0  | Normal Line / SPOT (7)         | 09/12/12-09/14/12 | 2   | :30    | 7:58:11A- News-Good Day Columbus-8am | 3   |    |    | X  | X  | X  |    |    | 3     | \$350.00 | \$1,050.00 | Columbus (WTTE) | GOOD DAY COLUMBUS | 9/11/12 |
| 8.0  | Normal Line / SPOT (8)         | 09/17/12-09/18/12 | 2   | :30    | 7:58:11A- News-Good Day Columbus-8am | 2   | X  | X  |    |    |    |    |    | 2     | \$350.00 | \$700.00   | Columbus (WTTE) | GOOD DAY COLUMBUS | 9/11/12 |
| 9.0  | Normal Line / SPOT (9)         | 09/17/12-09/18/12 | 2   | :30    | 8:30A- News-Good Day Columbus-8am    | 2   | X  | X  |    |    |    |    |    | 2     | \$350.00 | \$700.00   | Columbus (WTTE) | GOOD DAY COLUMBUS | 9/11/12 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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**Sales Office** Millennium Washington DC  
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**Phone/Fax** /  
**CPE** 11943/1186/73  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** ROMNEY  
JARED SALLES

**Date Entered** 09/11/12  
**Last Modified** 09/11/12  
**Entered By** Amy Marino  
**CO-OP** No  
**Headline #** ECR09815952  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,468.75  
**Net Total** \$36,656.25  
**Sales Tax**

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|------|-------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------|-------------------|---------|
| 10.0 | Normal Line / SPOT (10)       | 09/12/12-09/14/12 | 2   | :30    | 8:30A- News-Good Day Columbus-8am | 3   |    |    | X  | X  | X  |    |    | 3     | \$350.00   | \$1,050.00 | Columbus (WTTE) | GOOD DAY COLUMBUS | 9/11/12 |
| 11.0 | Normal Line / SPOT (11)       | 09/17/12-09/18/12 | 2   | :30    | 9A- News-Good Day Columbus 9am    | 2   | X  | X  |    |    |    |    |    | 2     | \$250.00   | \$500.00   | Columbus (WTTE) | NEWS              | 9/11/12 |
| 12.0 | Normal Line / SPOT (12)       | 09/12/12-09/14/12 | 2   | :30    | 9A- News-Good Day Columbus 9am    | 3   |    |    | X  | X  | X  |    |    | 3     | \$250.00   | \$750.00   | Columbus (WTTE) | NEWS              | 9/11/12 |
| 13.0 | Normal Line / SPOT (13)       | 09/12/12-09/14/12 | 2   | :30    | 4:58:26P- The Simpsons            | 3   |    |    | X  | X  | X  |    |    | 3     | \$400.00   | \$1,200.00 | Columbus (WTTE) | SIMPSONS          | 9/11/12 |
| 14.0 | Normal Line / SPOT (14)       | 09/17/12-09/18/12 | 2   | :30    | 4:58:26P- The Simpsons            | 2   | X  | X  |    |    |    |    |    | 2     | \$400.00   | \$800.00   | Columbus (WTTE) | SIMPSONS          | 9/11/12 |
| 15.0 | Normal Line / SPOT (15)       | 09/12/12-09/14/12 | 2   | :30    | 5:58P- Big Bang Theory            | 3   |    |    | X  | X  | X  |    |    | 3     | \$700.00   | \$2,100.00 | Columbus (WTTE) | BIG BANG          | 9/11/12 |
| 16.0 | Normal Line / SPOT (16)       | 09/17/12-09/18/12 | 2   | :30    | 5:58P- Big Bang Theory            | 2   | X  | X  |    |    |    |    |    | 2     | \$700.00   | \$1,400.00 | Columbus (WTTE) | BIG BANG          | 9/11/12 |
| 17.0 | Normal Line / SPOT (17)       | 09/17/12-09/18/12 | 2   | :30    | 6:28:26P- Two And A Half Men      | 2   | X  | X  |    |    |    |    |    | 2     | \$700.00   | \$1,400.00 | Columbus (WTTE) | 2.5 MEN           | 9/11/12 |
| 18.0 | Normal Line / SPOT (18)       | 09/12/12-09/14/12 | 2   | :30    | 6:28:26P- Two And A Half Men      | 3   |    |    | X  | X  | X  |    |    | 3     | \$700.00   | \$2,100.00 | Columbus (WTTE) | 2.5 MEN           | 9/11/12 |
| 19.0 | Normal Line / SPOT (19)       | 09/12/12-09/14/12 | 2   | :30    | 6:57:56P- Two And A Half Men 2    | 3   |    |    | X  | X  | X  |    |    | 3     | \$1,350.00 | \$4,050.00 | Columbus (WTTE) | 2.5 MEN           | 9/11/12 |
| 20.0 | Normal Line / SPOT (20)       | 09/17/12-09/18/12 | 2   | :30    | 6:57:56P- Two And A Half Men 2    | 2   | X  | X  |    |    |    |    |    | 2     | \$1,350.00 | \$2,700.00 | Columbus (WTTE) | 2.5 MEN           | 9/11/12 |

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|------|--------------------------------|-------------------|-----|--------|------------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------|------------------|---------|
| 21.0 | Normal Line / SPOT (21)        | 09/12/12-09/14/12 | 2   | :30    | 7:28P- Big Bang Theory 2           | 3   |    |    | X  | X  | X  |    |    | 3     | \$1,600.00 | \$4,800.00 | Columbus (WTTE) | BIG BANG THEORY  | 9/11/12 |
| 22.0 | Normal Line / SPOT (22)        | 09/17/12-09/18/12 | 2   | :30    | 7:28P- Big Bang Theory 2           | 2   | X  | X  |    |    |    |    |    | 2     | \$1,600.00 | \$3,200.00 | Columbus (WTTE) | BIG BANG THEORY  | 9/11/12 |
| 23.0 | Normal Line / SPOT (23)        | 09/12/12-09/14/12 | 2   | :30    | 10:00:50P- News-Fox 28 News at 10p | 3   |    |    | X  | X  | X  |    |    | 3     | \$1,500.00 | \$4,500.00 | Columbus (WTTE) | NEWS             | 9/11/12 |
| 24.0 | Normal Line / SPOT (24)        | 09/17/12-09/18/12 | 2   | :30    | 10:00:50P- News-Fox 28 News at 10p | 2   | X  | X  |    |    |    |    |    | 2     | \$1,500.00 | \$3,000.00 | Columbus (WTTE) | NEWS             | 9/11/12 |
| 25.0 | Normal Line / Football (25)    | 09/15/12-09/15/12 | 2   | :30    | 7:28P- Sports-FOX College Football |     |    |    |    |    |    | 1  |    | 1     | \$1,000.00 | \$1,000.00 | Columbus (WTTE) | COLLEGE FOOTBALL | 9/11/12 |
| 26.0 | Normal Line / SPOT (26)        | 09/16/12-09/16/12 | 2   | :30    | 10:00:50P- News-Fox 28 News at 10p |     |    |    |    |    |    |    | 1  | 1     | \$1,500.00 | \$1,500.00 | Columbus (WTTE) | NEWS             | 9/11/12 |

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